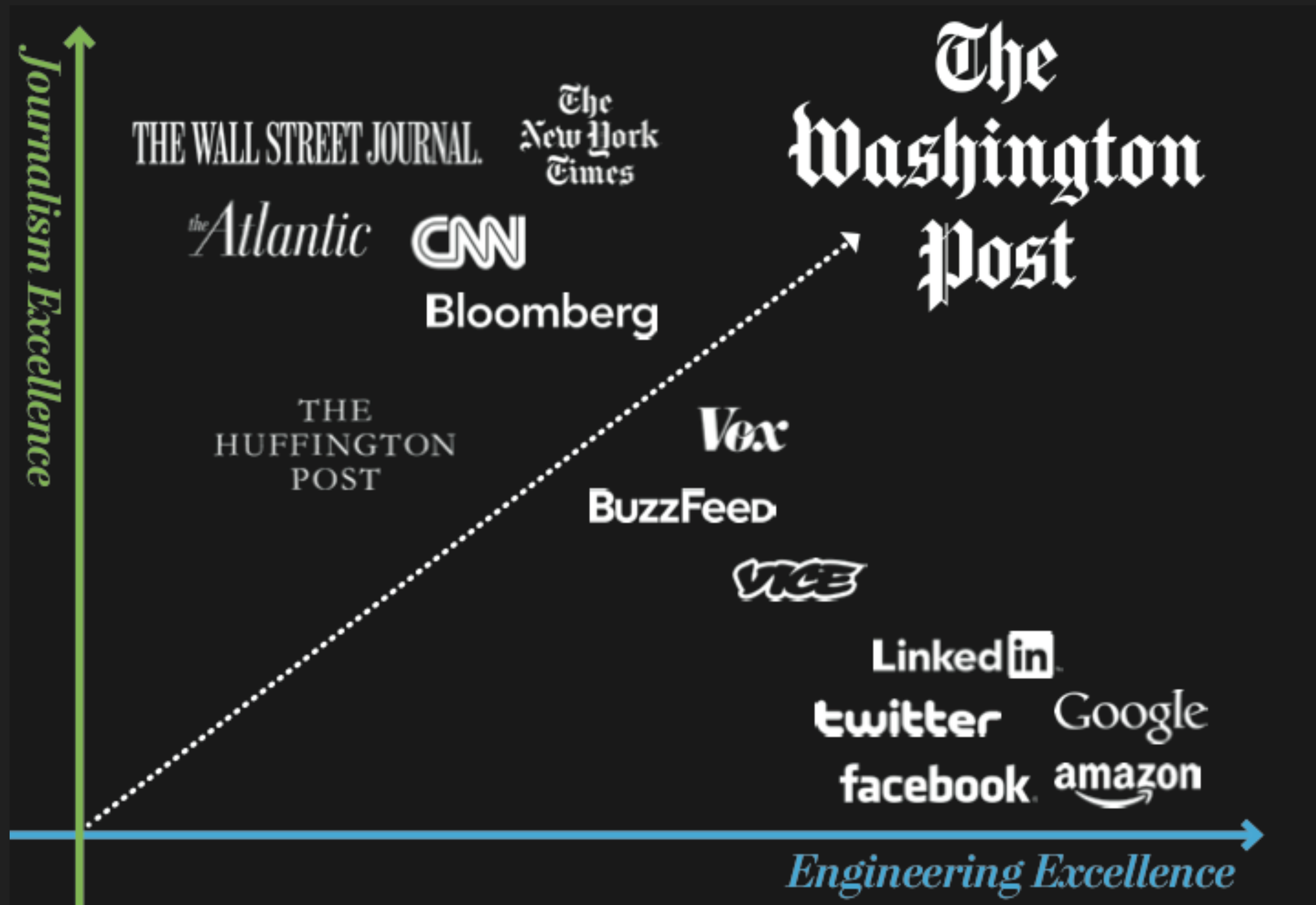




The Washington Post | Evolution, Elevation

Greg Barber
Director of Newsroom Product





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Strategy

2

Technology

3

Storytelling



Go to [@gjbarb](#) on Twitter for links to stories mentioned in this presentation.



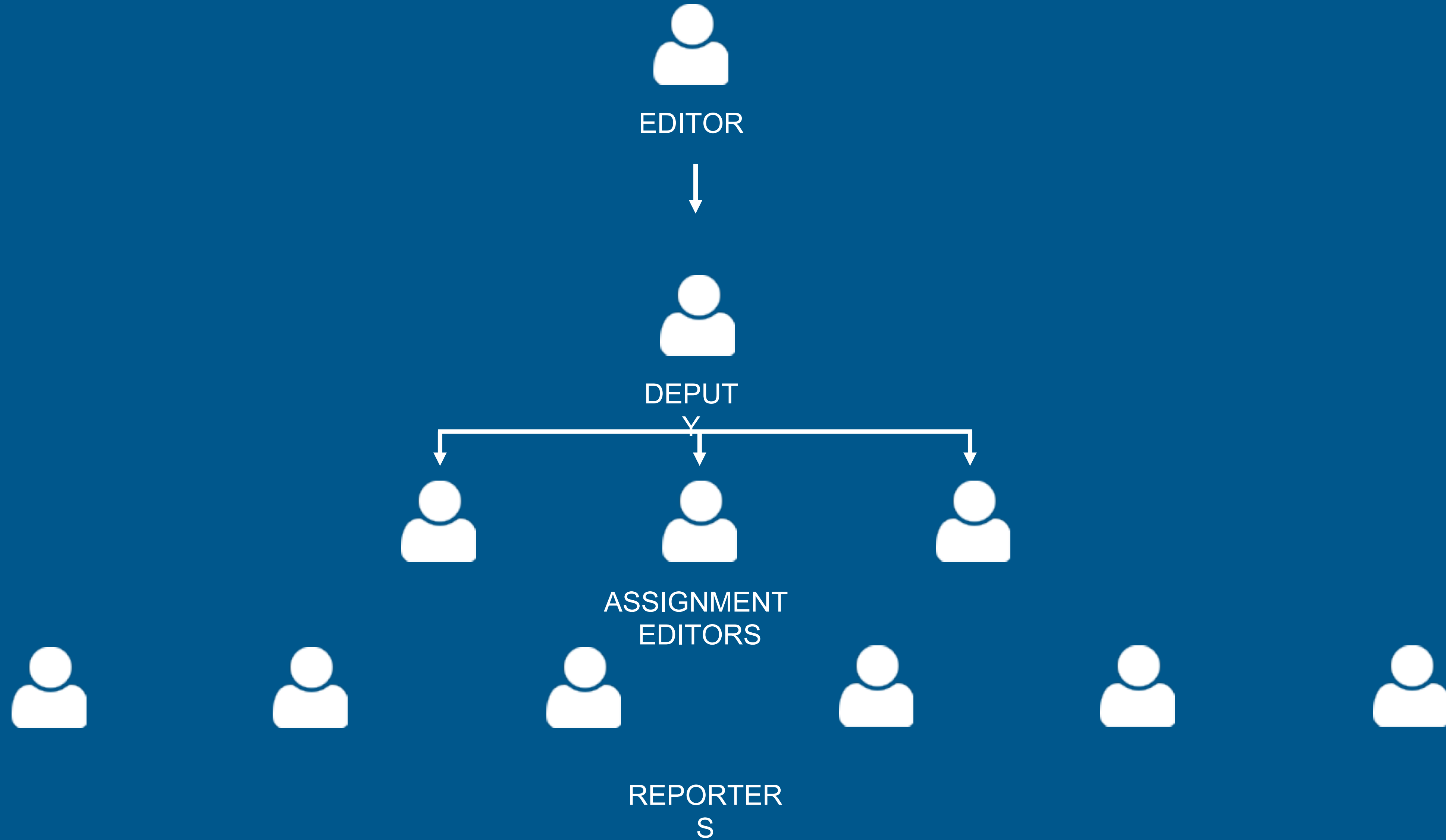
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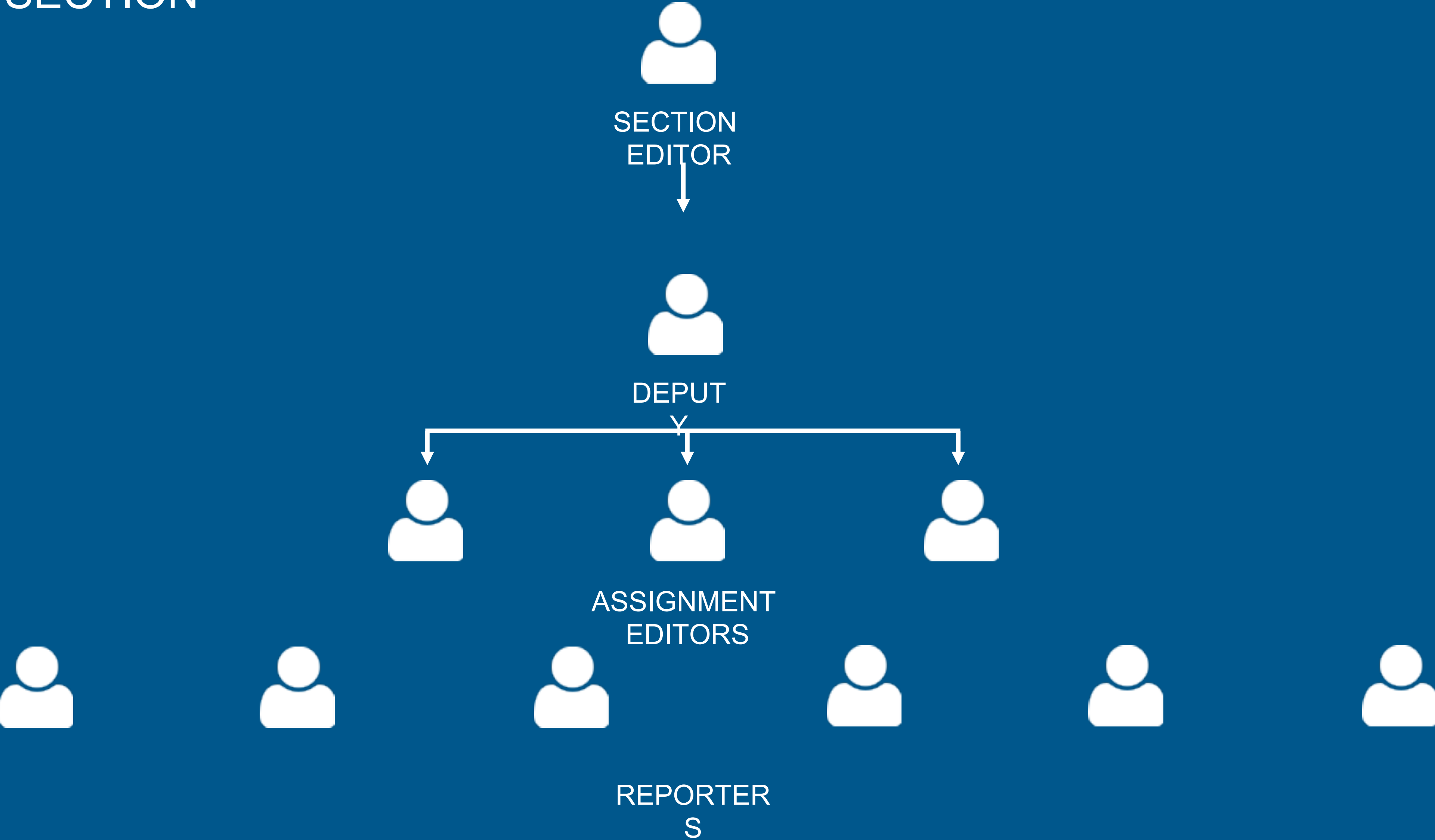
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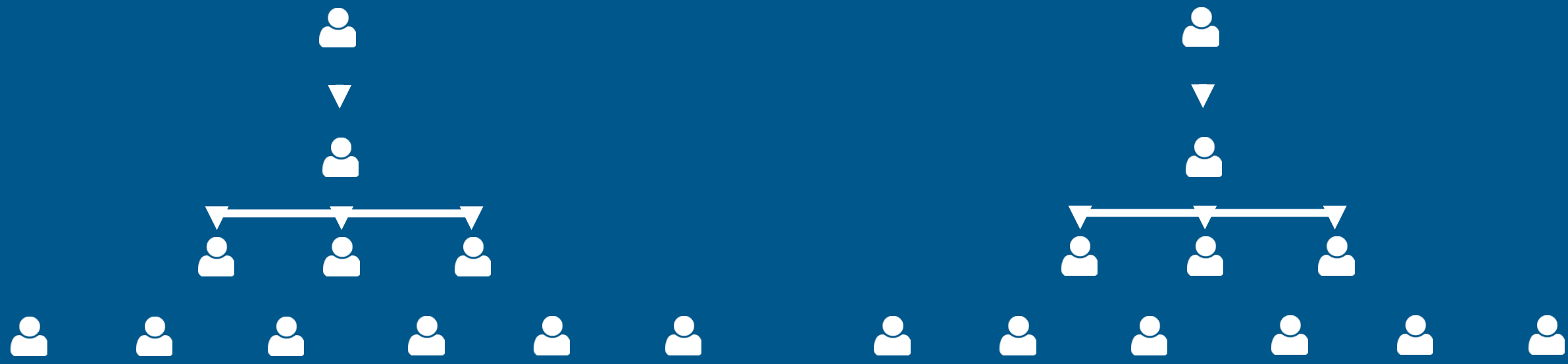
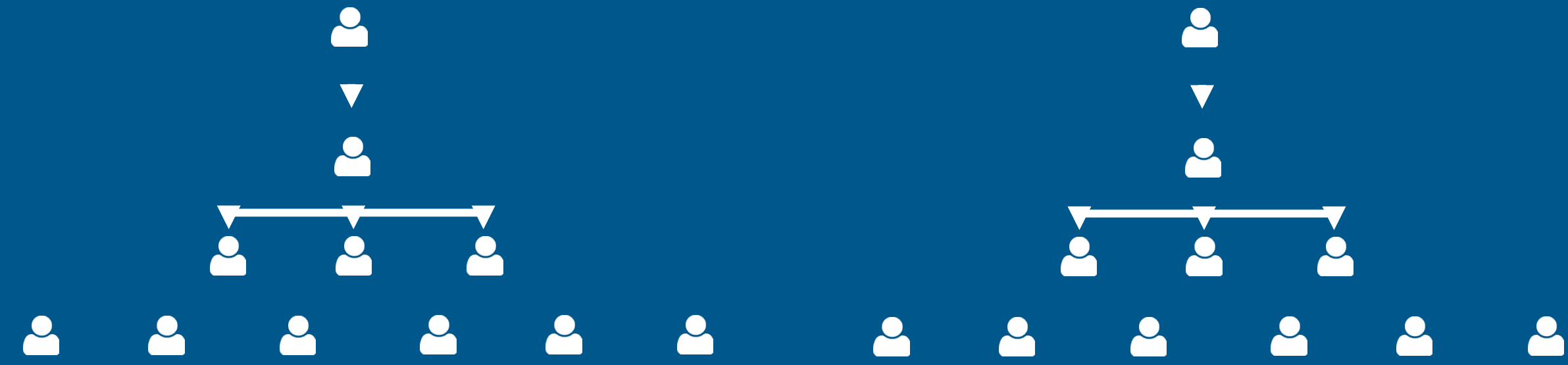
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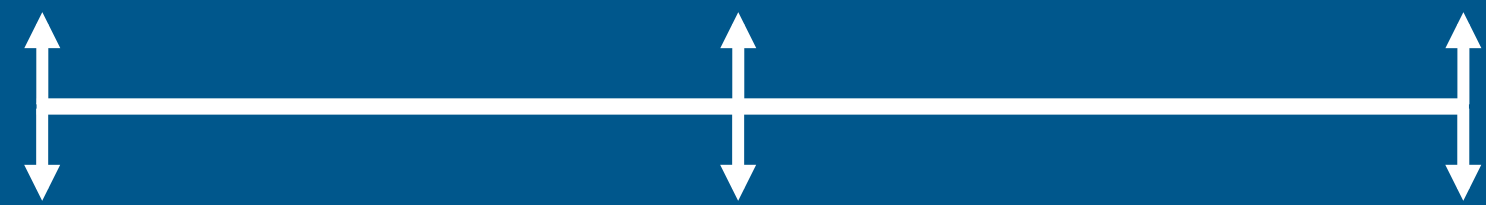
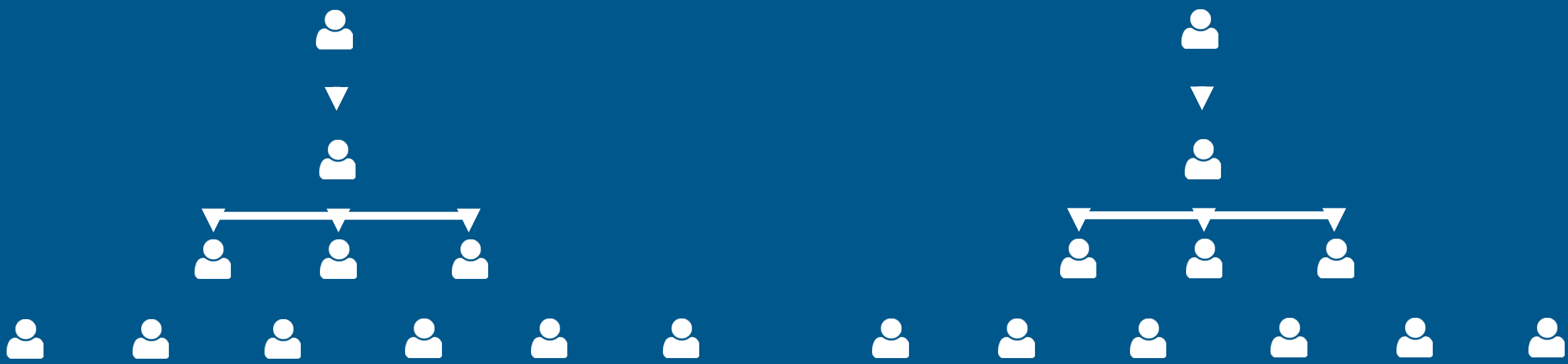
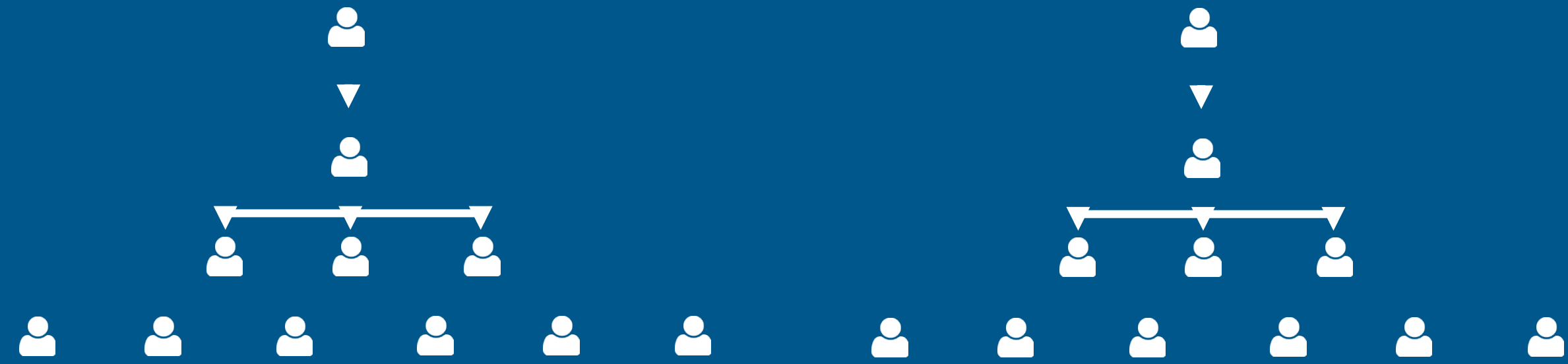
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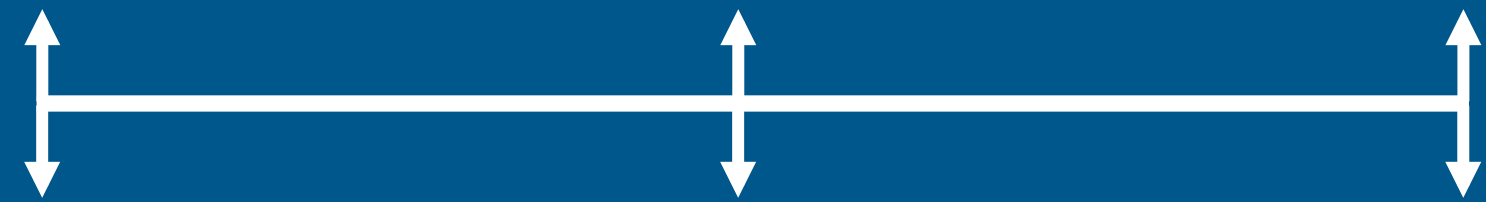
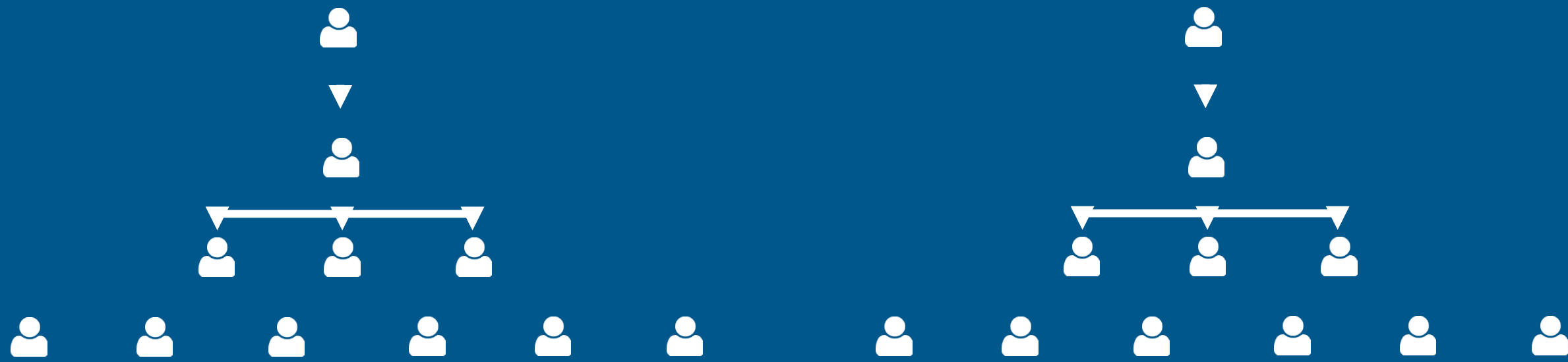
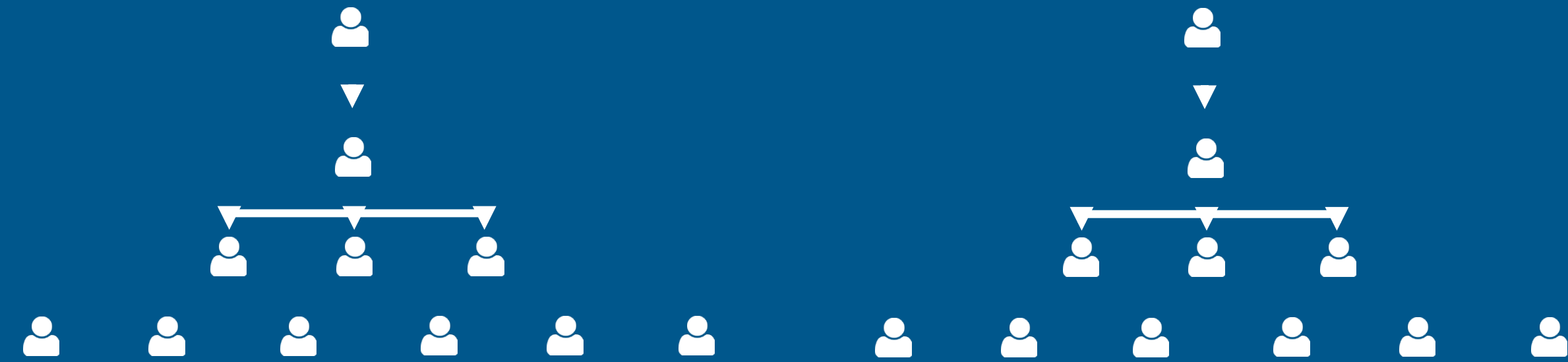


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COLLABORATORS



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STRATEGY LAYER



OPERATIONS EDITORS

SOCIAL EMBEDS



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LIVE NEWS DESK



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SOURCE

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Time 12:00 AM Fri May 24 → No ending date

<input checked="" type="checkbox"/> PUBLISH METHODE 5/24/19 12:00 AM	ASKAMY0524 ARTICLE 957 W / 29 IN Ask Amy: Furious relative will not attend bar mitzvah	washpost Amy Dickinson Advice
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Democrats seize House



Democrats gain more than two dozen House seats as GOP expands majority in Senate

The election results fell short of the sweeping repudiation of President Trump wished for by Democrats. But their wins in the House still portended serious changes in Washington, as the party prepared to block Trump's agenda and investigate him.

By Philip Rucker, Matt Viser, Elise Viebeck and Isaac Stanley-Becker · 22 minutes ago

- **Democrats plan to launch probes of Trump, but leaders are wary of impeachment**
- **Trump declares 'Big Victory' after midterms**

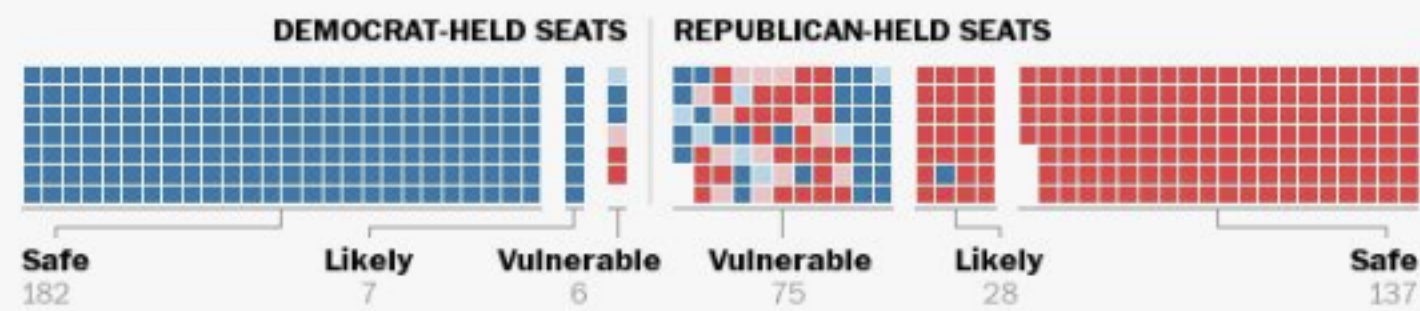
Minority Leader Nancy Pelosi (D-Calif.) celebrates in Washington. (Video: Reuters; photo: Evelyn Hockstein for The Post)

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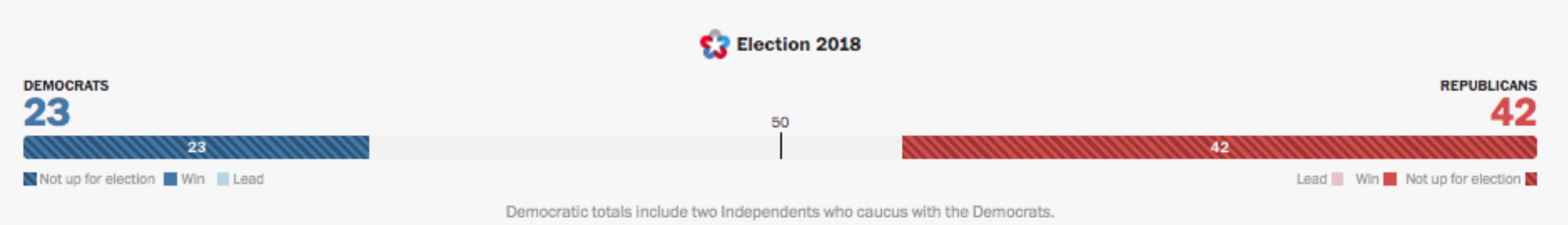
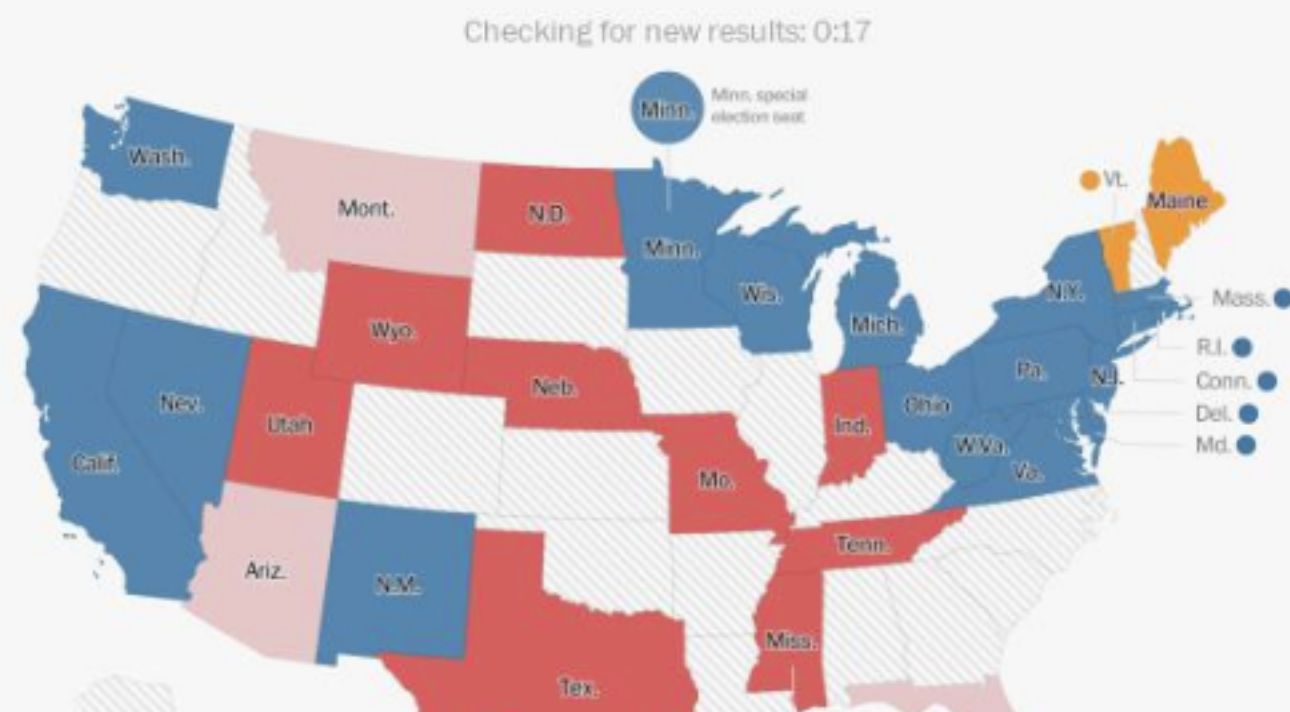
- 10:37 AM **House races in California are still uncalled**
- 10:31 AM **Lindsay Graham says Justice Kavanaugh got his revenge Tuesday**

Which House seats flipped

Democrats needed a net gain of 23 seats to win control of the House. Here's the result for each House seat and how likely it was to flip, based on pre-race ratings from Cook Political Report. So far Democrats have gained 27 seats, with two Democrat-held seats and over a dozen Republican-held seats still uncalled.



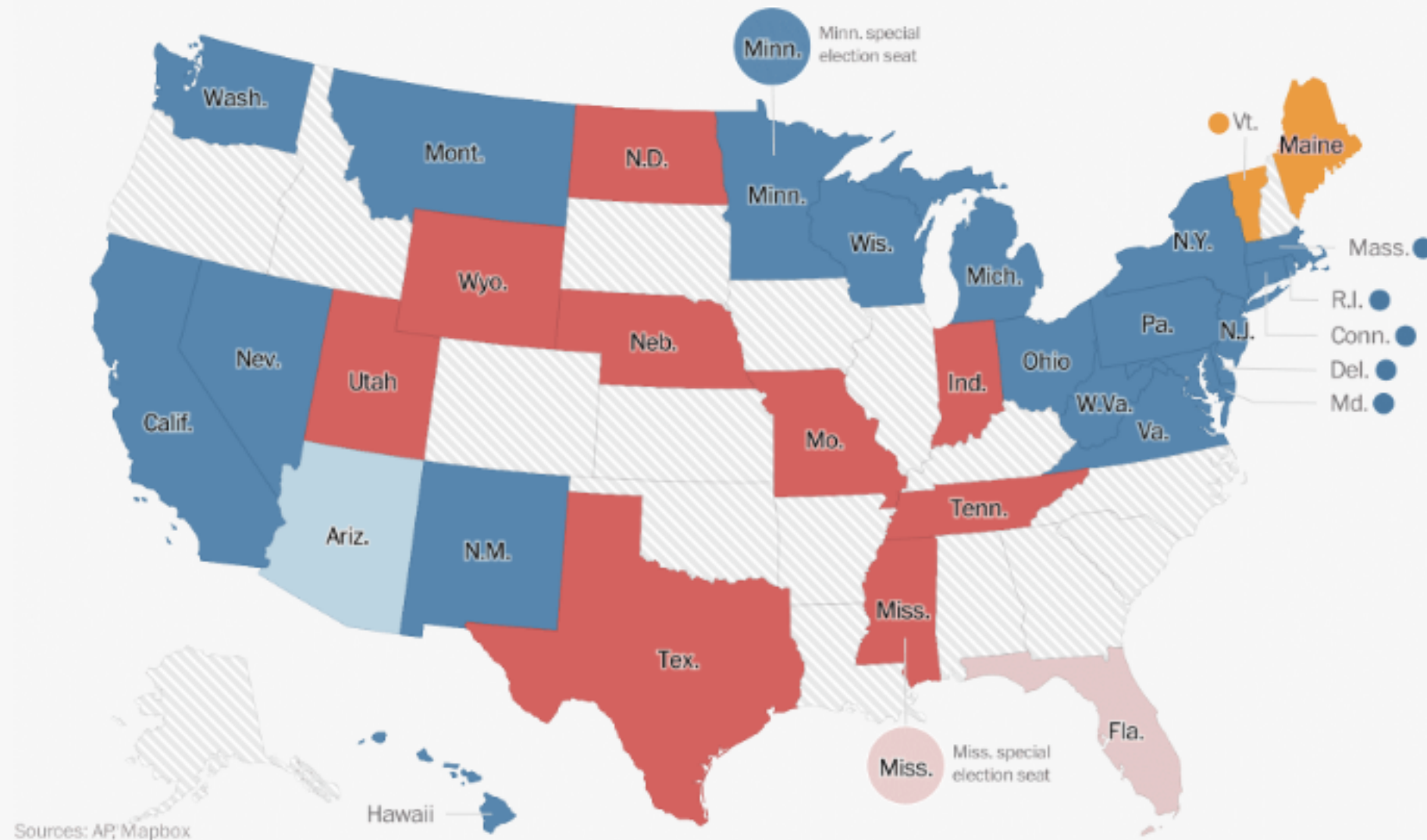
Senate results



Live midterm results: Senate races

Latest update: December 31, 1969 7:00 pm
 Checking for new results: 0:21

The 2018 Senate map was much more favorable to Republicans, who needed to defend only nine seats, compared with Democrats' 26. Ten Democrats sought reelection in states President Trump won. Republicans were favored to control the chamber and possibly grow their 51-to-49 majority.



Battleground Senate races

State	Incumbent
Ind.	D Donnelly
Ohio	D Brown
W.Va.	D Manchin
Fla.	D Nelson
Mo.	D McCaskill
N.D.	D Heltkamp
N.J.	D Menendez
Tenn.	R (Open)
Texas	R Cruz
Ariz.	R (Open)
Minn. S	D Smith
Nev.	R Heller

Map Key
 Won Dem. (blue), Leading Dem. (light blue), Won Rep. (red), Leading Rep. (light red), No race (hatched)

Hover over the map for more information. Click on a state to zoom.

Arc Publishing unveils state-of-the-art commerce platform

Arc Subscriptions

By **WashPostPR**

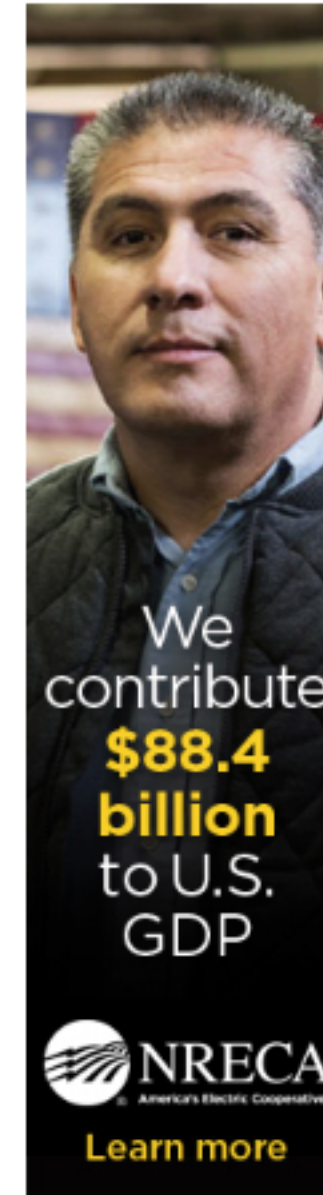
May 16

[Arc Publishing](#) today introduces Arc Subscriptions, a state-of-the-art commerce platform that equips publishers, broadcasters, and brands with real-time capabilities designed to accelerate digital monetization and grow revenue. [New Zealand Media and Entertainment](#) (NZME) is the first publisher to implement Arc Subscriptions, launching its new Premium subscription service to support its mission of championing the future of great journalism in New Zealand. NZME's Premium subscription numbers have exceeded initial projections less than two weeks after launch.

"In the last few years, we've seen a dramatic shift on the web with consumers becoming increasingly willing to pay for great content. The Washington Post's digital subscriber base, which has more than tripled in the last three years and added well over a million new, exclusively digital subscribers in that time frame, is a testament to that change," said Scot Gillespie, Chief Technology Officer at The Washington Post. "We've infused Arc Subscriptions with the deep expertise and learnings we've gathered from that growth, giving publishers and other content creators a powerful platform that aligns with their business goals and allows them to capitalize on this flight to quality."

Arc Subscriptions manages every facet of the sales cycle, from registration to campaigns and offers to checkout and billing, giving clients a dynamic and agile platform that can handle the sale of different types of products, like digital subscriptions and merchandise, without adding additional technical lift. The platform empowers marketers by giving them greater control of the intuitive tool set so they are free to create, test and implement offers and campaigns and quickly iterate and experiment.

"It was a huge leap of faith for us to launch a subscription service on a news website in New Zealand. Our



Arc Publishing unveils state-of-the-art commerce platform Arc Subscriptions

By **WashPostPR**
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"It was a huge leap of faith for us to launch a subscription service on a news website in New Zealand.



RED uses subscriber feedback to develop latest ad tech combining automation and personalization

73 percent of loyal readers surveyed like seeing contextual ads, according to custom research

By **WashPostPR**
March 7

The Washington Post's Research, Experimentation and Development (RED) team today introduced Feedbuilder, a new standard ad tech offering that combines automation and personalization to provide advertisers a better way to engage with readers online while improving the user experience.

Leveraging The Post's in-house custom research team, a survey was conducted among subscribers and core users and found nearly three-quarters of the participants liked seeing ads contextually related to what they were reading. Additionally, a majority of these users felt negative connotations towards traditional cookie retargeting. Based on this feedback, RED developed an innovative tool that automatically builds multiple creative assets, scans all available content and then utilizes proprietary personalization technology to align ad units with what users are reading at the time or read in their current visit.

"Ad tech has traditionally put an emphasis on a user's browsing history. As a result, readers are often shown the same ads from the same advertisers over and over, and that can be detrimental to the overall user experience," said Jeff Turner, head of ad product at The Post. "We're taking a new approach, delivering a variety of ads that readers find more relevant and granting brands more functionality to achieve higher performance."




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What happens next with Brexit, now that Theresa May is resigning?

By Griff Witte, and Michael Birnbaum



Arabia, UAE

By Karoun Demirjian

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Storytelling

Trump basked in spotlight in Japan, even as his focus seemed elsewhere



President Trump greets U.S. service members at the Navy's Yokosuka base in Yokosuka, south of Tokyo, on Tuesday. (Eugene Hoshiko/AP)

By **Ashley Parker**
May 28 at 12:35 PM

TOKYO — President Trump flew over 14 hours, passed through 13 time zones and crossed the international date line to — essentially — be feted by the Japanese.

On a four-day visit to Japan, Trump enjoyed golf and double cheeseburgers (complete with U.S. beef), participated in an imperial gift exchange, attended a traditional sumo tournament and fielded questions from the media at the gilded Akasaka Palace.

Smithsonian names Lonnie Bunch III as new secretary, the first African American in the top spot




Lonnie G. Bunch III, director of the National Museum of African American History and Culture, will become the next secretary of the Smithsonian. (Jahi Chikwendiu/The Washington Post)

By **Peggy McGlone**
May 28 at 10:00 AM

Lonnie G. Bunch III — the dynamic founding director of the Smithsonian's National Museum of African American History and Culture — has been appointed secretary of the Smithsonian Institution, becoming the first African American leader in its 173-year history.



GONE IN A GENERATION


See more stories 



'THEY'VE DONE THEIR DAMAGE'

Beetles and drought have imperiled Montana's forests so much that they no longer clean the air of carbon dioxide. Instead, they are sending millions of tons back into the atmosphere.



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CONTINUE 



MURDER WITH IMPUNITY

Out of 54,868 homicides in 55 cities over the past decade, **50 percent** did not result in an arrest.

See the stats in your city:

Washington, D.C. ▾

Homicides tracked in Washington, D.C.:	Percentage without an arrest:
1,345	44%

Data available for 10 years

[See maps and methodology.](#) [Download the data.](#) [Send us a tip.](#)

Updated July 24, 2018

- Maps and data added for five cities: Austin, Little Rock, Newark, Tucson and Wichita
- A new map layer showing neighborhood racial demographics against each city's zones of unsolved homicides

In these maps, areas where **fewer than 1 in 3 homicides resulted in an arrest** are shaded in orange. Areas with a **high rate of arrest**, where at least 2 in 3 killings resulted in an arrest, are shaded in blue.

DATE LAB

INTERVIEWS BY
VIJAI NATHAN
ILLUSTRATED BY
LEVI HASTINGS



Let's meet our couple.

California native Dion Edon, 32, just got out of the Marines after a decade. He is looking for a fit lady who wants to make a difference in the world.

Oh, and this is his first date in 10 years.

He likes...



I could use all the help I can get.

I was married to the Corps. It didn't feel fair to get emotionally entangled with someone and then say,

"Hey bye, going to go do some very dangerous stuff. Hopefully I won't die—have a great time!"

DAD JOKES

A WHOLE NEW WORLD...

Jazmin Childress, 28, is an ambitious app developer and government worker by day, and a DJ by night. She's looking for a tall guy who is confident but not conceited.

She likes...



I like someone who is funny, that can make me laugh, who has a vision for his life and is always looking to get to the next level.

We sent the couple to Mount Vernon Square's upscale RPM Italian.

Am I taller than him?



Hi, I'm Jazmin.

Dion. Nice to meet you.

Shall we get the table?

He sure seems anxious to get started.



She's a little late.

Seems nervous...

Closed-off.



The assassination of Jamal Khashoggi

By Joyce Lee and Dalton Bennett April 1, 2019

[▶ Watch the documentary](#)

Agents from Saudi Arabia killed a Washington Post columnist. What has been done in the aftermath? Scroll down for a chronology of events surrounding the killing of Jamal Khashoggi.



12 seconds of gunfire
the true story of a school shooting

About the film



12 seconds of gunfire

The true story of a school shooting

Experience the story in a virtual reality headset by searching for '12 seconds of gunfire' in [Oculus Video](#), [the Viveport](#) or the YouTube VR app.

▶ View in VR



Following the Indian election? Receive the latest updates from The Post on WhatsApp



Young men walk past a wall with an election awareness message in Hyderabad, India, on April 9. (Mahesh Kumar A./AP)

By **Jennifer Hassan**

April 17

Roughly one in eight people on the planet is eligible to vote in India's national election that began on April 11. From mega cities to remote mountain villages, nearly 900 million voters will choose India's next leader

WorldViews

Following the Indian election? Receive the latest update



Young men walk past a wall with an election award

By **Jennifer Hassan**
April 17

Roughly one in eight people on the list. From mega cities to remote me

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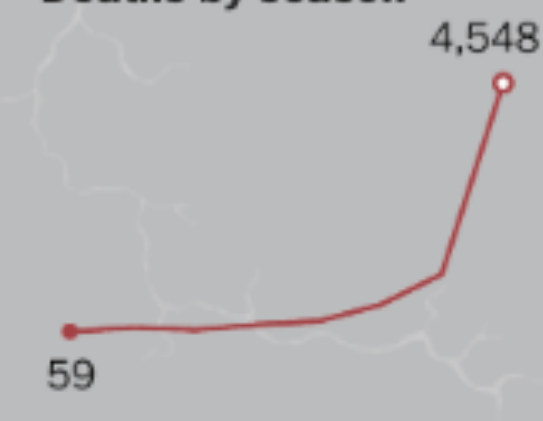


An illustrated guide to **all 6,887 deaths** in 'Game of Thrones'

By [Shelly Tan](#) Updated May 21, 2019

After years of frame-by-frame analysis, here it is: a complete database to every on-screen death from "Game of Thrones," including who, how, why and where. And after eight seasons of continually rising body counts, we can definitively confirm — "Valar Morghulis" — all men must *indeed* die.

Deaths by season



Jump to Season:

[1](#) - [2](#) - [3](#) - [4](#) - [5](#) - [6](#) - [7](#) - [8](#)

Post REPORTS

Friday, May 24, 2019 - Latest

Pitchers are throwing faster than ever – and it's ruining baseball



William Booth breaks down Theresa May's resignation and what it means for Brexit. Dave Sheinin fields questions on the velocity of baseball pitches. And Andrea Sachs raises the alarm on travel scams.

▶ 0:00/21:33

Post REPORTS

Friday, May 24, 2019

Pitchers are
baseball



Technology

Huawei is in the crosshairs of the Trump administration. So why do so few Americans know about the smartphone giant?



Huawei's P30 smartphone, which sells for about \$575. (Marlene Awaad/Bloomberg News)

By **Greg Bensinger**
May 22

Brittney Jones is something of a rarity among U.S. smartphone users. She prefers Huawei.

She is part of such a small group that the 27-year-old Olympia, Wash., resident says she has never met another Huawei owner, save for the man she bought the handset from for \$800 in cash last year after seeing a listing on Craigslist.

The Technology 202: Nuns are leading the charge to pressure Amazon to get religion on facial recognition



By **Cat Zakrzewski**
May 22

Ctrl + N



In this Oct. 31, 2018, file photo, demonstrators hold images of Amazon CEO Jeff Bezos near their faces during a Halloween-themed protest at Amazon headquarters over the company's facial recognition system, "Rekognition," in Seattle. (AP Photo/Elaine Thompson, File)

Catholic nuns are leading an investor effort to pressure Amazon to get religion on facial recognition technology.

Technology

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Pitchers are baseball



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In this Oct. 31, 2018, file photo, demonstrators hold images of Amazon CEO Jeff Bezos near their faces during a Halloween-themed protest at Amazon headquarters over the company's facial recognition system, "Rekognition," in Seattle. (AP Photo/Elaine Thompson, File)

Catholic nuns are leading an investor effort to pressure Amazon to get religion on facial recognition technology.

Innovations

E-scooter company Spin will place dozens of start-up's solar-powered docking stations in two cities this summer

The stations are being billed as a way to reduce sidewalk clutter and attract business



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Pitchers are baseball



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Anti-Trump conservatives want to reverse the GOP's destruction. But they helped light the fuse.

Book Party • Review

Why women's rage is healthy, rational and necessary for America

Review of 'Good and Mad: The Revolutionary Power of Women's Anger' by Rebecca Traister and 'Rage Becomes Her: The Power of Women's Anger' by Soraya Chemaly



Demonstrators outside the Trump International Hotel in Washington protest the separation of families and criminalization of undocumented immigrants, on June 28, 2018. The protest was organized by members of the Women's March and local immigrant-rights groups. (Astrid Riecken For The Washington Post)



By **Carlos Lozada**
Book critic
September 21, 2018

GOOD AND MAD: The Revolutionary Power of Women's Anger

ON SALE NOW
TICKETS START AT \$12



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Demonstrators outside the Trump International Hotel in Washington protest the separation of children from their parents on June 28, 2018. The protest was organized by members of the Women's March and (The Washington Post)



By Carlos Lozada
Book critic
September 21, 2018

GOOD AND MAD: The Revolutionary Power of Women's Anger

Book Party • Review

Who gets to dream? America's immigration battles go beyond walls and borders.

Review of "Stranger" by Jorge Ramos, "The Making of a Dream" by Laura Wides-Muñoz and "The Line Becomes a River" by Francisco Cantú



By Carlos Lozada
Book critic
February 9, 2018



(Edel Rodriguez for The Washington Post)

THE MAKING OF A DREAM: How a Group of Young Undocumented Immigrants Helped Change What It Means to Be American

By Laura Wides-Muñoz. Harper. 368 pp. \$27.99

STRANGER: The Challenge of a Latino Immigrant in the Trump Era

By Jorge Ramos. Vintage. 208 pp. \$15

THE LINE BECOMES A RIVER: Dispatches From the Border

By Francisco Cantú. Riverhead Books. 250 pp. \$26

My father is a dreamer. He dreamed of America, of having his children grow up here, even though it meant trading a decent existence in Peru for a harder path. My mother dreamed, too, mainly of returning, which we did, often enough that, in whatever place I was, I dreamed of the other.



Staff of The Washington Post

For purposeful and relentless reporting that changed the course of a Senate race in Alabama by revealing a candidate's alleged past sexual harassment of teenage girls and subsequent efforts to undermine the journalism that exposed it.



Staff members from The Washington Post (from left: Stephanie McCrummen, Beth Reinhard and Alice Crites) accept the 2018 Pulitzer Prize for Investigative Reporting from Columbia University President Lee Bollinger. (Photo: Eileen Barroso/Columbia University)

Staff of The Washington Post

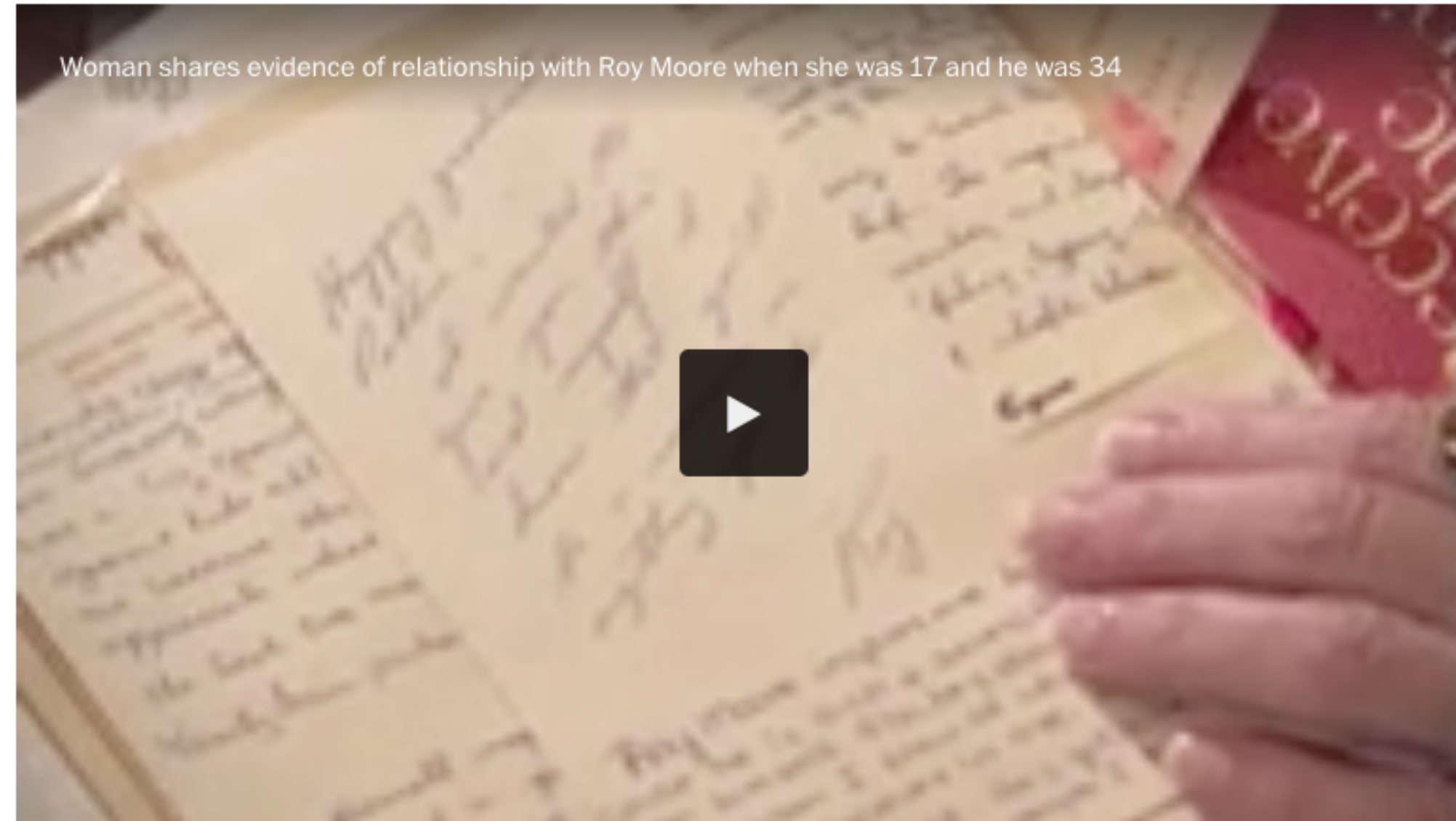
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Politics

Woman shares new evidence of relationship with Roy Moore when she was 17



Woman shares evidence of relationship with Roy Moore when she was 17 and he was 34 (Jon Gerberg/The Washington Post)

By **Stephanie McCrummen**

December 4, 2017

DELRAY BEACH, Fla. — Debbie Wesson Gibson was in her attic hauling out boxes of Christmas decorations last week when she noticed a storage bin she said she had forgotten about. Inside was a scrapbook from her senior year of high school, and taped to a page titled "Those Who Inspire" was a graduation card.

"Happy graduation Debbie," it read in slanted cursive handwriting. "I wanted to give you this card myself. I know that you'll be a success in anything you do. Roy."



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For purposeful and relentless reporting that changed the course of a Senate race in Alabama by revealing a candidate's alleged past sexual harassment of teenage girls and subsequent efforts to undermine the journalism that exposed it.



Staff members from The Washington Post (from left: Stephanie McCrummen, Beth Reinhard and Alice Crites) accept the 2018 Pulitzer Prize for Investigative Reporting from Columbia University President Lee Bollinger. (Photo: Eileen Barroso/Columbia University)

Politics

Woman shares new evidence of relationship with Roy Moore

Investigations

Woman says Roy Moore initiated sexual encounter when she was 14, he was 32

By **Stephanie McCrummen**, **Beth Reinhard** and **Alice Crites**
November 9, 2017



Leigh Corfman, left, in a photo from 1979, when she was about 14. At right, from top, Wendy Miller around age 16, Debbie Wesson Gibson around age 17 and Gloria Thacker Deason around age 18. (Family photos)

Leigh Corfman says she was 14 years old when an older man approached her outside a courtroom in Etowah County, Ala. She was sitting on a wooden bench with her mother, they both recall, when the man introduced himself as Roy Moore.

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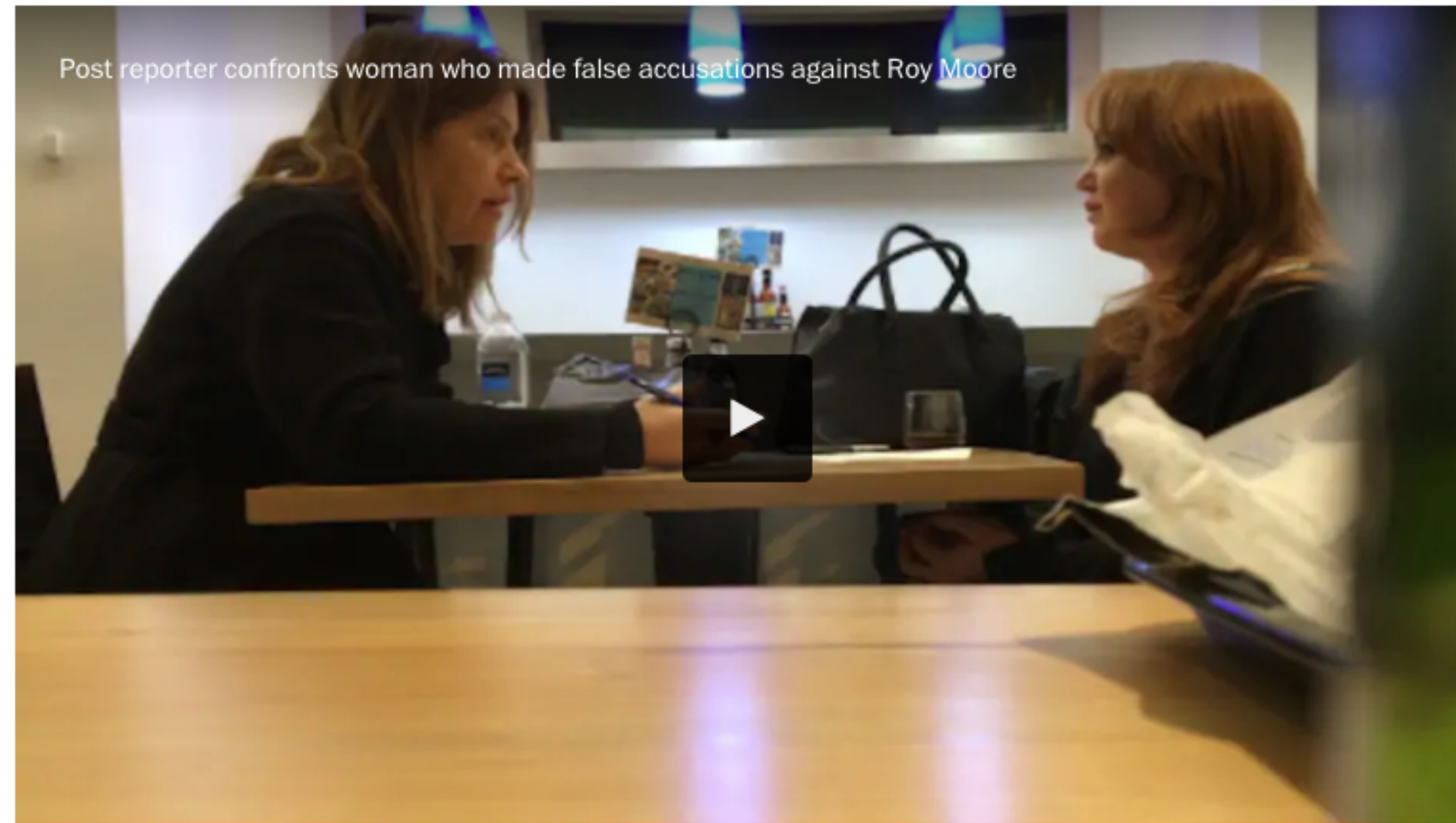
Investigations

Woman says Roy Moore initiated sexual encounter when she

Investigations

A woman approached The Post with dramatic — and false — tale about Roy Moore. She appears to be part of undercover sting operation.

By **Shawn Boburg, Aaron C. Davis** and **Alice Crites**
November 27, 2017




Reporter Stephanie McCrummen of The Washington Post, left, interviews Jaime Phillips at a Greek restaurant in Alexandria, Va., on Wednesday. (Video: Dalton Bennett, Thomas LeGro/Photo: Dalton Bennett/The Washington Post)

A woman who falsely claimed to The Washington Post that Roy Moore, the Republican U.S. Senate candidate in Alabama, impregnated her as a teenager appears to work with an organization that uses deceptive tactics to secretly record conversations in an effort to embarrass its targets.

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Reporter covering the Trump family and its business interests.

Education: Harvard University, B.A. in history, 2000.

David A. Fahrenthold is a reporter covering the Trump family and its business interests. He has been at The Washington Post since 2000, and previously covered Congress, the federal...

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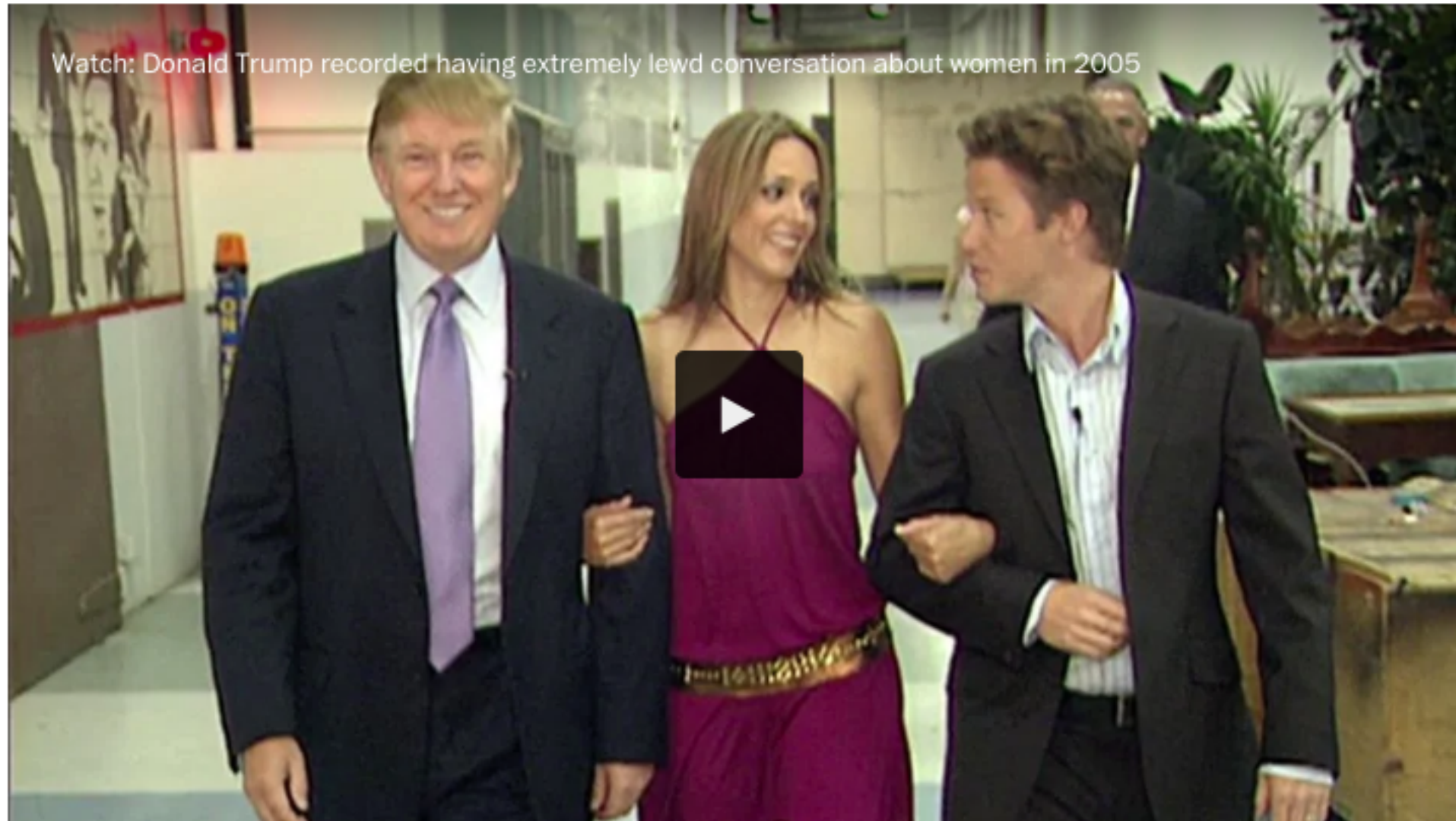
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Trump recorded having extremely lewd conversation about women in 2005



Watch: Donald Trump recorded having extremely lewd conversation about women in 2005

In this video from 2005, Donald Trump prepares for an appearance on 'Days of Our Lives' with Access Hollywood host Billy Bush and actress Arianne Zucker. (Obtained by The Washington Post)

By **David A. Fahrenthold**
October 8, 2016

Donald Trump bragged in vulgar terms about kissing, groping and trying to have sex with women during a

The Washington Post

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Trump recorded women in 2005



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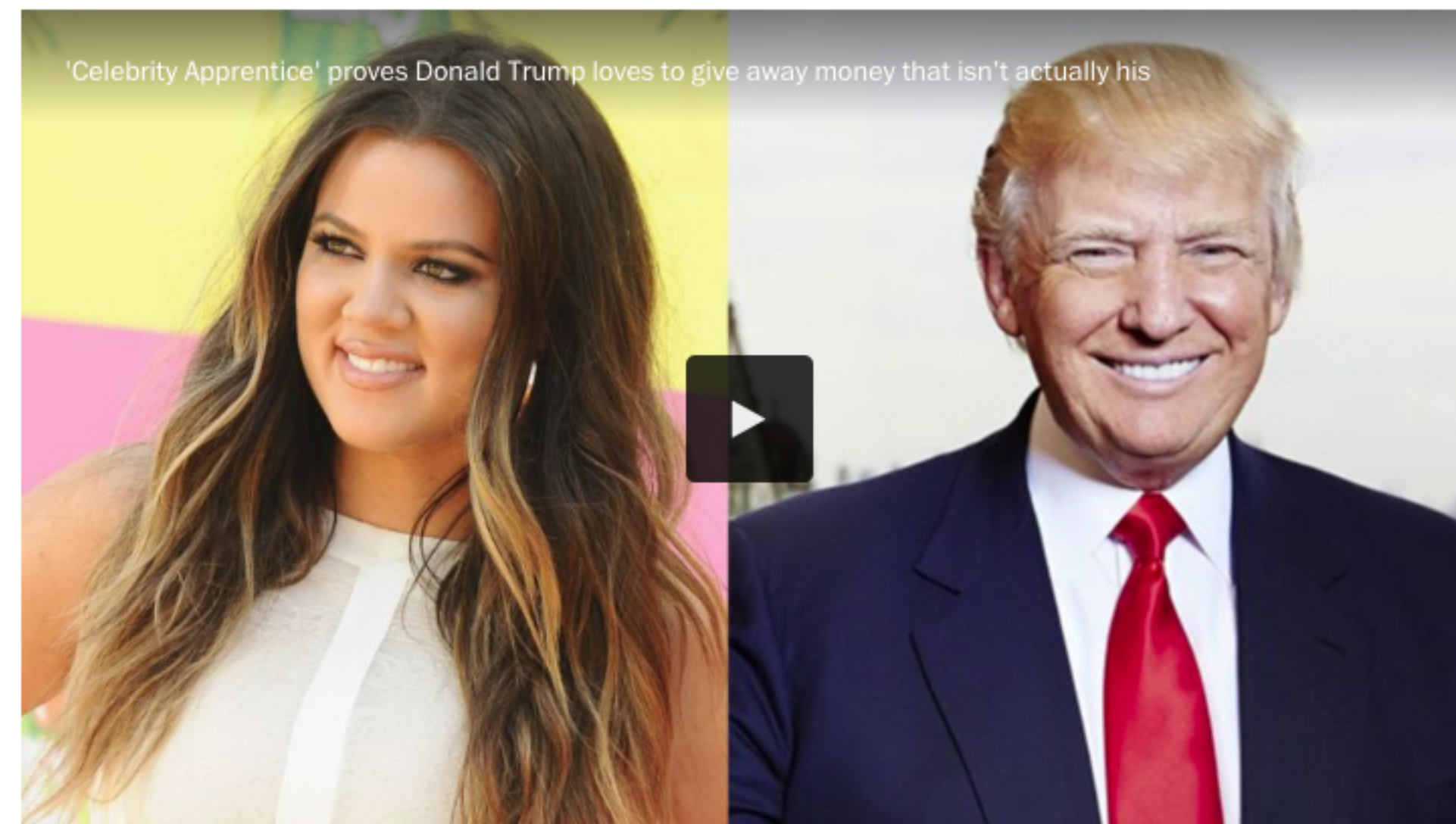
By **David A. Fahrenthold**
October 8, 2016

Donald Trump bragged in vulgar terms a

Politics

Trump promised personal gifts on 'Celebrity Apprentice.' Here's who really paid.

By **David A. Fahrenthold** and **Alice Crites**
August 19, 2016



'Celebrity Apprentice' proves Donald Trump loves to give away money that isn't actually his

6 times Donald Trump promised personal contributions on Celebrity Apprentice. (Daron Taylor, David Fahrenthold/The Washington Post)

WASHINGTON — The time had come to fire Khloé Kardashian. But first, Donald Trump had a question.





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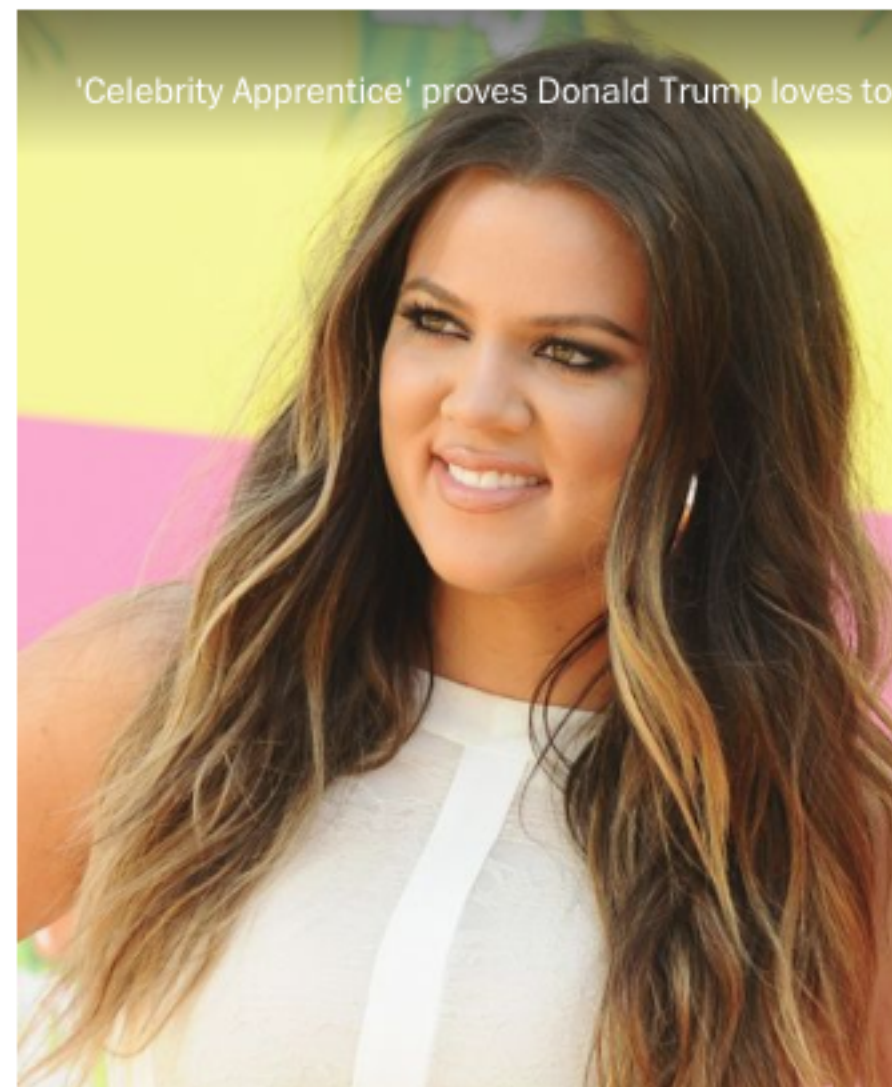
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Politics

Trump boasts about his philanthropy. But his giving falls short of his words.

By David A. Fahrenthold
October 29, 2016



In October 1996, Donald Trump dances at a ribbon-cutting for a Manhattan charity's new building. Trump appeared even though he had donated no money to the charity. (Steve Friedman)



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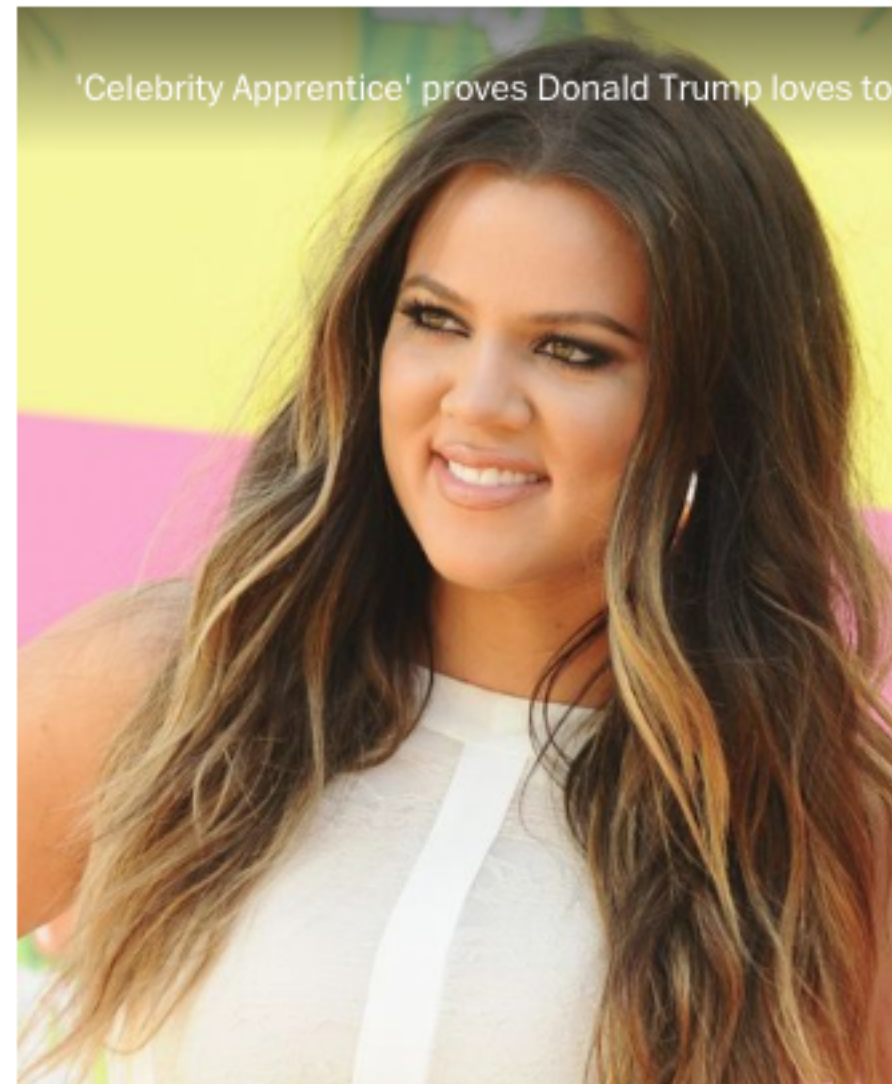
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David Fahrenthold ✓

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These are some of the questions we asked @realdonaldtrump's business for this story. So far, no response.

implemented E-Verify for the first time this year?

2.) Do you dispute the assertion that their managers knew about their undocumented status long before this year?

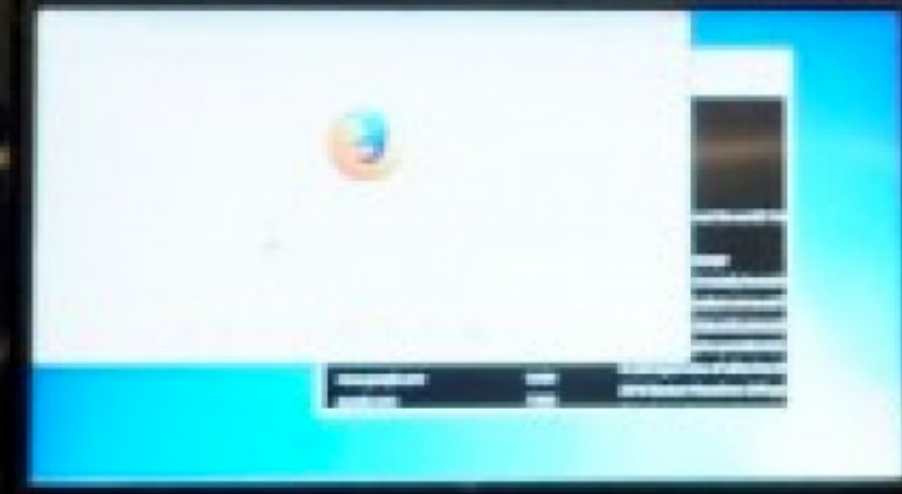
3.) I noted that President Trump recently said that imposing mandatory E-Verify nationwide might be a bad idea because the system is too tough, and farmers might not be able to find workers. Has anybody at Trump Org spoken to the president about these firings

3:09 PM - 24 May 2019

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Thank you.

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Director of Newsroom Product

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